



## Amedeo Celori

### International Partner

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### Profile

Amedeo Celori is an Italian lawyer based in Shanghai since 2008 to assist foreign companies with interests in China and Chinese companies investing in Europe. In 2017 he joined Grandway as International Partner. Before joining Grandway Amedeo worked as International Partner in another reputable Chinese law firm for two years and previously worked for 14 years in a first-tier Italian law firm, in London, Rome, Beijing and later in Shanghai where he was appointed as Chief Representative.

He has significant expertise in advising on Sino-Foreign Joint Ventures, M&A transactions, incorporation of companies and representative offices, distribution, agency, transfer of technology, sale and purchase, supply agreements, protection of intellectual property rights, privacy, compliance and labour law matters. Amedeo has also assisted several clients in relation to disputes resolution with regards to commercial contracts, joint ventures, and infringement of intellectual property rights. He is specialized in the following industries: Industrial Manufacturing, Food & Beverage, Fashion & Luxury and E-commerce.

### Education

Degree in Law

*La Sapienza University*

Rome - Italy

### Practice Areas

Foreign direct investments

Commercial contracts

Corporate - M&A

Labour

Intellectual Property

Disputes Resolution

### Working languages

English - Italian

## Clients/Performance

Amedeo regularly provides his legal assistance to several listed multinational companies and to non-listed and medium size companies leader in their respective sectors. He advises his clients not only for extraordinary and complex transactions but also with respect to their daily legal needs.

Amedeo's clients have defined him on his LinkedIn profile as:

"He is an excellent lawyer: competent, quick-minded and very committed. He has always been prompt and diligent in providing information and supporting our company on several types of cases. He is highly skilled and he manages a legal team dedicated to achieving the best possible results for clients in a speedy manner. I would strongly recommend Amedeo to anyone and I fully endorse Amedeo's work."

"Amedeo has served our Company on different occasions giving a great support to set dispute resolutions strategies and commercial law assistance. I admired the sense of business behind the professional legal advices and the dedication to provide to Peuterey timely support. Amedeo gave a quality contribution to the development of Peuterey in China."

"When I was the General Manager of Trussardi in China Amedeo assisted the company on several legal matters, always finding prompt solutions, with pragmatism approach, paying attention to details and showing deep knowledge of the legal system."

"Amedeo is one a rare example of a business partner who immediately understand your needs and advocate a different set of solution with PRO and CONS who can guide you to choose the best scenario. His is clearly passionate and a strong communicator-influencer."

“Amedeo is a great lawyer with a deep experience and excellent pragmatic approach. I had the opportunity to develop an important project in China with him and Amedeo always gave us the right advice with a strategic vision and a perfect knowledge of the local regulations and habits. With a very good understand of the business, Amedeo is able to combine the client’s needs with his expertise for achieve excellent professional and business results”

“While I was working as a CEO of Prysmian Group in China , my group was assisted by Amedeo and its team of Chinese lawyers on several corporate law and JV matters. During the assistance I appreciated his technical skills as well as his human capabilities and I believe that with the experience that he made in Europe and in China, with different kind of clients and business legal issues, he acquired a wise and proactive approach as "problem solver" being at the same time a reliable and competent business lawyer.”

“Amedeo has made a very good contribution in integrating from a legal control point of view our new local Chinese Company into the world of an effective and efficient operational company both for internal market and for export. Especially his achievements in defining and implementing all necessary steps to set-up and incorporate a new Company have been impressively efficient. He works always with great dedication, creativity and open mind.”

“As Country Manager of Bonfiglioli Group in China I have been assisted by Amedeo for more than 3 years and I can say that he has always managed projects and assignments promptly, finding in a professional manner suitable solution to our legal problems. His positive attitude, attention to details and extensive experience in the legal field were highly appreciated by our group. I definitely recommend to companies that need legal assistance in China or in Italy to work with him.”

“I had the chance of working with Amedeo during my staying in China as CEO of Fluid-o-Tech in Asia. Amedeo is a highly professional lawyer with strong business understanding. He was always able to provide, not only an excellent level of service, but also a fresh perspective on each deal. He has a deep understanding of Chinese law, business and culture. I would highly recommend Amedeo as a lawyer and as a business partner.”

“Amedeo is a very professional and skilled lawyer. His analytical approach, attentive to details, is combined with communication and efficient time management skills. He is able to find the best win-win solution and he is very persuasive in promoting and coordinating result-oriented activities.”

“Bright and honest. Amedeo is a great team player and someone I enjoyed working with. Detailed oriented and hard worker.”

“Amedeo is a highly motivated and driven professional, able of translating client's needs into plans of action. He served me on multiple occasions delivering high quality professional results on time.”

## **Speeches / Presentations**

Amedeo has given several speeches, with prestigious Italian institutions (such as *CONFINDUSTRIA*, Association of the Italian Young Lawyers, Unicredit bank, *Camera di Commercio Italia-Cina* etc.) about several topics such as how to conduct foreign investments in China, how to draft international commercial contracts, analysis on the Foreign Investment Law of the People's Republic of China.